

NITISH BHARDWAJ

A communication specialist with more than six years of experience in leading communication strategy, managing internal-external communications, driving digital media initiatives. Skilled in operating designing software and research tools for different global development organization.

EXPERIENCE

Communications and Outreach Associate, National Council of Applied Economic Research (NCAER)

(August 2025 – Present)

Leading communications and outreach, including digital engagement, social media, website management and design of brand-consistent materials. Collaborate with researchers to produce newsletters, blogs, videos and oversee event planning and stakeholder coordination.

Regional Manager – Communications, Mamta Health Institute for Mother and Child (Mamta HIMC)

(May, 2024 – August 2025)

Lead position for managing developing and implementing IEC/BCC strategies, design media framework, documentation and implementation of different media initiatives. Organizing Social media campaign with stakeholders, canalizing vendors and partners to disseminate different public health services. Conducting workshops, proposal writing, website and social media and many more.

Program Associate – Communications, Resource Group for Education and Advocacy for Community Health (REACH)

(June, 2022 – April 2024)

Lead position for conceptualizing, strategizing, design and implementation of different media initiatives for focused flagship schemes. Establish strategic partnerships with organizations, vendors and partners to disseminate different Health services. Conducting workshops, Content development, website and social media optimization assignment is also a part of the profile.

Festival Coordinator, Directorate of Film Festivals (DFF), Ministry of Information & Broadcasting, Government of India

(July, 2021 – December 2021)

Hands on experience in Planning and Execution of film festivals in India, Brand Building, Marketing and Communication Strategy for Directorates of Film Festivals (DFF). Festival coordinator for the National Film Awards - India's Premier Film Awards and the International Film Festival of India (IFFI).

Communication Assistant, Center for Communication and Change - India, Johns Hopkins University

(June 2019 – May 2021)

JHU CCP-India offered wide range of projects like tobacco control, disaster risk reduction, community outbreak, child marriage, teenage pregnancy and family planning with ICMR, WHO and UNICEF which leads conceptualizing different means of communication on ground level.

Trainee, Center for Communication and Change - India, Johns Hopkins University

(Jan 2019 – May 2019)

Communication Intern, CCC-I, Johns Hopkins University sister organization. I was assigned to work on data collection, designing IEC materials, and report making in a project funded by UNICEF, India.

Address: South Ext. - 1, Delhi - 110003

Mobile No.: +91 9717964017

Email: nitishscript@gmail.com

INTEREST

C4D, Strategic communication, Impact films & photography, Collateral design, Campaign, Artificial Intelligence

SKILLS

- Microsoft 365 Suite (Word, Excel & PowerPoint)
- Adobe Suite (Audition, Illustrator, Photoshop, Premier Pro)
- FCP & DaVinci (Video Editing)
- MailChimp (Newsletters Design)
- Canva (Design)
- WordPress (Web management)
- Communication training
- Certified AI trainer

EDUCATION

- **Masters in New Media and Electronic Media** from Central University of Himachal Pradesh 2020.
- **Bachelors in Journalism and Mass Communication** from Galgotias University in 2018.
- Short term Sound designing and capturing techniques course from **Satyajit Ray Institute of Film and Television** in 2021.
- Film Appreciation program from **Film and Television Institute of India** in 2017.

PUBLICATION

- Skilling TB Survivor-Champions in communications for better outreach to communities: experiences from India - World Conference on Lung Health 2023, Ref. Page 390 - [LINK](#)

AWARDS

- Awarded in the iDiaspora Global Photography Competition by IOM, United Nations, 2025.
- Photography Residency program with Takshila Educational Society to capture human stories in 2024.
- Awarded by UNICEF & Govt. of Jharkhand for making film on gender discrimination in 2018.